

Inside 443 Greenwich, Tribeca's most star-studded building

TRD shows you who's bought at the condo conversion so far

By [Katherine Clarke](#) | May 15, 2017 01:50PM



It's become New York's answer to the Chateau Marmont for some of the world's biggest stars.

An abandoned book bindery turned high-end condominium at 443 Greenwich Street in Tribeca is making headlines for the steady stream of A-list stars who have purchased units there. Some of the biggest celebs to have signed on so far include Blake Lively and Ryan Reynolds, Jennifer Lawrence, Justin Timberlake, Formula One star Lewis Hamilton and Harry Styles, sources told The Real Deal.

Nathan Berman's Metro loft Management, the developer of the building, which has an "paparazzi-proof" underground motor court, declined to comment on any of the big name buyers, but conceded that it's become a magnet for the entertainment crowd. He's previously said that 90 percent of the buyers in the 53-unit building are "household names."

Most buyers purchased under the guise of limited liability companies, so deciphering their true identities — and which buyers bought which unit — is tricky, and some of the biggest name buyers haven't yet closed on their deals. Here's a look at who has:



3J A trust that appears to be linked to former “One Direction” crooner turned solo artist **Harry Styles** signed on for a 2,868-square-foot, three-bedroom unit way back in 2015, paying \$8.71 million. A woman by the same name as Styles’ personal assistant, Emma Spring, is listed as the trustee on the deed, records show.

6F “Hunger Games” actress **Jennifer Lawrence** snapped up a 3,184-square-foot, three-bedroom pad for \$9.03 million earlier this year — and is now looking to rent it out for \$27,500 a month. She purchased under the LLC New Bedford, though the significance of the name wasn’t obvious. It’s no surprise she wants to rent it out, since Lawrence is currently on set in London filming the movie “Red Sparrow,” in which she plays a Russian spy, according to news reports.

1A Fashion mogul **Kobi Halperin** was among the first buyers at the building, plopping down \$6.11 million for a 2,644-square-foot, three-bedroom pad on the first floor. Halperin is the former creative chief at **Elie Tahari**, though he has since struck out on his own.



PHF Fashion mogul **Serge Azria**, the brains behind brands like **Joie**, **Equipment** and **Current/Elliott**, appears to be the buyer of a \$14.26 million pad atop the building. The deal came about a year after Azria scooped up another penthouse nearby, at 60 White Street. He bought the property under an LLC registered to his home in Los Angeles.

2C A buyer with a flair for the dramatic used the entity Big Bad Wolf LLC to skewer a 2,965-square-foot two-bedroom apartment at the project for \$6.56 million earlier this year. The LLC is linked to **Prakasit Phornprapha**, son of Thai car tycoon **Phornthep Phornprapha**. The Phornprapha family owns Siam Motors, which produces Nissan cars and trucks in Thailand. Forbes pegs their net worth at \$935 million.

PHC Japanese singer and actress **Juri Jinnai** is listed as the signatory on a \$14.24 million sale for another of the building's penthouses. Jinnai grew up in Tokyo, though the source of her family fortune was not immediately clear.

2J **Enrique Alonso**, an executive vice president at real estate investment firm SJP Properties, nabbed an \$8.25 million pad in 2016. The three-bedroom unit totals 2,868 square feet.

5A "Austin Powers" comedian **Mike Myers** closed on an apartment in the building for \$15 million in December but actually took a \$675,000 loss when he abruptly resold his 4,241-square-foot unit in March. The buyer disguised his or her identity with an LLC.