



Mack-Cali's Roseland Unveils Rivertrace at Port Imperial, a new luxury waterfront rental community in West New York

Principals of Mack-Cali Realty Corporation (NYSE: CLI) and its wholly owned subsidiary, Roseland, joined West New York, NJ Mayor Felix Roque and other municipal officials Friday (October 25, 2013) to celebrate the opening of RiverTrace at Port Imperial, a new 316-unit luxury rental community situated along this Gold Coast city's Hudson River Waterfront facing Midtown Manhattan.

Developed by Roseland and financed by UBS, the \$120 million building features a collection of well-appointed rental residences, an impressive suite of amenities

and a coveted waterfront setting offering panoramic views of the Manhattan skyline. RiverTrace also includes Feng Shui elements and has been built in accordance with the U.S. Green Building Council's (UGBC) standards for LEED® certification.

"The Mack-Cali/Roseland team is proud to announce the completion of RiverTrace," said Mitchell E. Hersh, president and chief executive officer of Mack-Cali. "This is one of the most spectacular waterfront locations in the region, and we believe RiverTrace, with its high level of



The Star-Ledger

\$1.00 | SATURDAY, DECEMBER 7, 2013

FINAL EDITION

NJ.COM



design, remarkable amenity offering, and innovative approach to environmental sensitivity, will allow residents to enjoy it to the fullest.”

Mayor Roque also praised RiverTrace, stating the new building and other luxury buildings on the Hudson River waterfront play a vital role in the post-industrial economy of West New York. “To me this is fantastic because it means our town is growing,” Mayor Roque said. “As you all know, West New York and Union City used to be known as the embroidery capital of the world. And guess what, now we rely on beautiful buildings like this one to make sure we keep our taxes stable. So I welcome more construction because you are helping the taxpayers. You have my backing and the Town of West New York is looking up to you.”

The residences at RiverTrace boast well laid-out open floor plans. Upscale finishes

and appointments include oversized windows, bamboo floors, granite countertops and stainless steel appliances in the kitchens, porcelain tile floors and marble vanities in the bathrooms, and individual climate control. Monthly rents range from \$1,955 to \$5,400 for studios, one-, two- and three-bedroom residences.

Residents will also enjoy a resort-like amenity offering including a dramatic two-story lobby with custom millwork, marble floors and a water feature; 24-hour concierge, club room, billiard room, package room, cold storage, state-of-the-art fitness center, yoga room, movie theater, children’s play room, and a golf simulator. An expansive, landscaped outdoor deck overlooking the Hudson River and Manhattan skyline features a pool and hot tub spa, cabanas, day beds, fireplace, barbecue grills, and a water feature.

Designed to achieve LEED® for New

Construction Silver certification from the U.S. Green Building Council, RiverTrace comprises a number of important “Green” features, including an upgraded exterior wall thermal insulation system from Sustainable Solutions Corporation, ENERGY STAR® appliances, low-VOC paints, and materials with recycled content. Roseland also worked with internationally recognized Feng Shui expert Alex Stark, to holistically incorporate Feng Shui principles into the development of the building.

RiverTrace is the latest addition to Port Imperial, the \$2 billion, 200-acre master-planned waterfront development that features upscale residences and retail, world-class views of the Manhattan skyline and an intermodal transportation system offering commuter Ferry service to Manhattan and Light Rail service along the Gold Coast.